

An interview with CoMA business member Balefire Goods - October 2020



Tell us about yourselves and your business

Balefire Goods is an Artisan Jewelry Gallery in Old Towne Arvada, owned by Jamie Hollier and Jamie McLandsborough. In addition to making custom work in house, we also showcase and create artisan jewelry, representing around 50 jewelers from Colorado, the US, and even internationally. We have a staff of 2 additional metalsmiths, Baleigh Acebo and Rachel Stewart, and regularly work on custom pieces with other artists and designers such as Alex Boyd, Brett Kosnar, and Matt and Lauren Tuggle.

We work to support handmade, artisan jewelry over mass-produced pieces because we want our pieces to come from a person, an artist with a viewpoint and a story that resonates. We believe in slow fashion and jewelry that is based in creativity, art, and style and we want to support that sort of wonderful creative expression and exploration.

What do you love about working with metal?

You can spend an entire lifetime working in metal and learning new techniques and there will still be a ton left to learn. It is one of the most diverse media you can work in. In addition, creating jewelry means being a part of someone's most important moments (engagements, weddings, family jewelry, memorial jewelry, and other important milestones).

Why are you a member of CoMA and what do you get out of it?

We believe that any industry, but especially the crafts are dependent upon ongoing education and exploration alongside a strong network of practitioners, to grow and foster a healthy community. CoMA is an important part of these goals in Colorado so we are happy to support the work of CoMA.





Do you have any shows or events coming up?

Recently we launched a new sister company, <u>Geeklery</u>. This new site offers a curated collection of artisan made jewelry and art inspired by our favorite fandoms, pop culture, and all things nerdy and geeky. Working on this has been incredible fun and we can't wait to see where it goes.

In addition, we have a super fun show coming up in November that will have a cash prize of \$500 for the best piece! This competition and show, the Festivus Ornament Showdown, is open for entries now through November 1st, so we hope you will check it out and submit to be a part of it!

Where can we see your work?

We are located in Olde Town Arvada, which is a wonderfully charming historic district that is a 15-minute light rail ride from Downtown Denver. Visit us at 7513 Grandview Ave., Arvada, CO 80002, give us a call at 720-479-8434, or find us online:

- https://balefiregoods.com
- https://www.instagram.com/balefire_goods/
- https://www.facebook.com/balefiregoods
- https://geeklery.com/
- https://www.instagram.com/geeklery/
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